

Dear Hiring Team,

I'm excited to apply for the Backend/WordPress Developer position. With over 15 years of experience building custom themes, plugins, and scalable web applications, I've developed a strong foundation in PHP, Laravel, WordPress, MySQL, and modern frontend tooling. My work spans agency environments, enterprise clients, and long-term production systems, giving me a deep understanding of both rapid development and maintainable architecture.

I specialize in creating secure, performant, and accessible WordPress solutions – from custom plugin development and CMS architecture to theme customization and API integrations. On the Laravel side, I've led backend architecture for high-traffic platforms, implemented robust admin tools, and optimized performance across complex applications. My background in design (MFA + BFA) also helps me bridge the gap between engineering and user experience, ensuring that the products I build are both technically solid and visually clear.

I'm comfortable taking ownership of projects, collaborating with cross-functional teams, and contributing to clean, reusable codebases. I enjoy solving problems, improving workflows, and building tools that make life easier for both users and developers.

I'd welcome the opportunity to bring my experience to your team and contribute to meaningful, well-crafted digital products. Thank you for your time and consideration.

Sincerely, Victor Sánchez